This summer has been one of our busiest in years. The research team is involved in everything from data modeling to qualifying our new parents to reevaluating the principal gifts prospect pool. We barely have had time to let others know about our redesigned website (featured right).

The “SkyNet” redesign team was thoughtfully led by Lew and Michele. A special thanks to Kristin, as well as Ben, Bill, Dorian, and Mike who evaluated websites, suggested design changes, planned the site structure, and wrote up evaluations. The creativity and hard work that went into this upgrade can be seen in every page. Many congratulations to all for a job well-done!

We hope you will find our website to be a great first stop for answering your development-related questions. Stay tuned... the SkyNet team will be adding new resources and training clips to the website soon.

~Melinda

We hope that you are enjoying our new and improved Re:Search website, located at http://www.yale.edu/devresearch.

Designed with you in mind, all of your favorite research tools are now gathered in the Research Toolkit. In addition, we have added two new categories:

Visit the Research Office section to read past and present Short Reports, and view team photos and bios.

In our Information section, we tackle your top 10 research questions, explain the protocol for requesting research, and are currently developing additional training sources to help you get the most out of research.

We tried to save you time by putting our most popular links for each category in a shaded box at the top of each page. Navigation throughout the site has been made easier by our convenient color-coded side bar.

Upgrades to site are already in the works and, as always, your feedback is crucial to our progress. Let us know what you think!
**Yale Trivia!**

Can you identify the architect or artist responsible for each of these Yale treasures?

1. 
2. 
3. 
4. 
5. 
6.

Please email answers to: prospectresearch@yale.edu.

One correct respondent will win a prize!

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### Hot Sites

Check out these great websites which allow you to search blogs, podcasts, and social networking sites!

- **Google BlogSearch** Search blogs—but only those with RSS (Really Simple Syndication) feeds. Also, you can set up an alert and get emails when your term appears on a blog.

- **Podscope.com** Search “podcasts”—audio delivered via the web. Actual transcripts (made with voice recognition software) are searched, not just podcast titles. You can preview a list of sound bites in which your term is mentioned before listening to entire podcasts.

- **Use Yoname.com** to search for individuals on all of the “social networking” websites (Myspace, Facebook, YouTube) at the same time. You will need to sign in as a member to see complete information.

**BONUS TIP:** Out on the road and looking for a restaurant that directory assistance can’t find? Dial 1-800-goog-411. Once you state your term, the service searches Google and then reads out the list of results (the same set of results you would find if you searched Google on your computer).

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**2011 Parents Update**

The central research team has completed screening 380 incoming non-legacy parents for the Class of 2011. Including those top prospects about whom frontline staff was already aware, there are 81 new parents rated 1-4:

- 1s: 12
- 2s: 17
- 3s: 20
- 4s: 32

2011 Yale parents include a Bavarian Count, broadcast-journalist Paula Zahn, and Stephen Odland, chairman and CEO of Office Depot. Each of these top prospects now has a current rating as well as basic biographical and financial information in BERT. In addition, each has at least a qualification report in the Prospects folder on Herry.

Many thanks are due to the student interns who also worked on this project: Hillary Schepps ‘10, Carly Zubryzcki ‘09, Jacques Wood MUS ‘08, and Maria Prieto ‘07.

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**Congratulations to Director of Principal Gifts Jack Fracasso** who has clearly immersed himself in Yale culture during his short tenure! He was one of seven correct respondents for the last trivia question.

**Julie Harris DRA ‘47** is the most honored performer in the history of the Tony awards, with ten nominations, five wins, and a special Tony for lifetime achievement. In addition, she has three Emmy’s and an Oscar nomination to her name.