Seminar Highlight

Research Director Melinda Papowitz attended a Nedra conference seminar, International Research for Individuals. International wealth is growing and the economies of Brazil, Canada, China, England, India, Ireland, and Russia are doing especially well.

According to research conducted by the Association for Research on Nonprofit Organizations and Voluntary Action; Britain’s National Council for Voluntary Organisations; and the Asia Pacific Philanthropy Information Network different countries have different attitudes about philanthropy. For instance, British give most via churches, shops, raffles, or by being approached door to door or on a street and favor medicine, children and religion. Similarly, French tend to give via phone and door to door solicitation; they favor health and medicine, “3rd World” development, religion, and fighting poverty.

Spotlight : Yale Parents

Jenni Whitfield is working with Steve Clark, Lainie Lipsher, Mary Willis, and Lisa Carter screening Class of 2010’s non-legacy parents using an admissions database. The project will really get going later in the summer, but several promising prospects have already been identified:

In addition to some of the more obviously exciting new parents (including Steven Spielberg, Denzel Washington, and Palm Pilot inventor Jeff Hawkins), a managing director at Bear Steams and a chief of neurosurgery in New York, several partners at top law firms, and a number of interesting “private investors” have been qualified thus far. While professional information is not given in the admissions database, it has offered help in finding families in which a grandparent attended Yale, those with children in certain private schools, and those with homes in typically high wealth areas.

C&F Update: Researcher and Fundraiser Teams

In order to better reflect the new division of C&F fundraising teams, the research department has divided itself into three new teams for C&F research:

Humanities/Arts/International
Mike Lasala, Jenni Whitfield, Dorian Harding-Morick, and Jordan Chapman

Science/Technology/Business
Rich Horne, Patty Gonzales-Lazarte, and Lew Nescott

Medical/EPH
Ben Vossler and Kristin Anderson

Natasha Cuozzo will continue to work with fundraisers in all three areas, and some researchers will retain their assignments to specific prospects.

News and Announcements

Research recently met with Sandra Cruver, Kelly Bozzuto and Meg O’Brien to hear about their roles in Information Services and Analysis. Research hopes to interface even more with their department now that we know about all the wonderful reports they produce.

At the end of May, Research will be meeting with Mary Beth Congdon, Development Office for Planned Giving to learn more about how Research and Planned Giving can be of help to one another.

The Research Department is revamping our web page to make it more user friendly and content rich. We’ve got a team, we’ve got subcommittees, and we also welcome you as an honorary team member: e-mail prospectresearch@yale.edu with “Web Page” as the subject with any suggestions or tips (maybe something you like from other pages you’ve used?).

The annual New Haven International Arts and Ideas Festival takes place this June and offers walking tours on campus; this year look for a tour of Mory’s, Yale Sustainable Food Project Garden, and Yale’s campus as well as tours of other New Haven spots. Check www.artidea.org for tours, concerts, plays, exhibits, talks—many of which are FREE!

Yale Factoids

While no Yalies were selected in last month’s NFL Draft, 27 Bulldogs have played in the league since 1921, including Rookie of the Year, Calvin Hill ‘69. Drafted in the first round by the Dallas Cowboys, Hill played in four NFL Pro Bowls and two Super Bowls before retiring at the end of the 1981 season.
Who can rightly be considered as Yale's first development officer? (hint: this person was responsible for convincing Elihu Yale to make the transformative gift which prompted the Collegiate College to rename itself in his honor)

Click the link below to send us your guess or email us at:

prospectresearch@yale.edu

with “Here’s my guess!” (no quotes) as the subject line. The winner will receive mention in next month’s Short Report and a gift!

Congratulations!
to last month’s winner, Dana Lefebvre, for her guess that it was Silliman Hall which was named after science professor Benjamin Silliman!

A reminder: So that Research’s largesse can be spread evenly, trivia prizes will be awarded to those who have not won in the past year—but if you avoid guessers who like to guess none-the-less, please keep the submissions coming. Perhaps we will crown a “Grand Poohbah of Yale Trivia” and you could be it!

HYPERLINK MADNESS!

Want to add hyperlinks to that document you’re working on, but aren’t sure how? With Microsoft programs, it’s easy to create links to websites, files, new documents, e-mail addresses, and even individual sections within a document! Just select the text you want to convert into a link, go to the “Insert” menu, select “Hyperlink,” and paste a web address, browse to find a file, enter an e-mail address, or select a section header or bookmark within the document you’re working on. Select “OK” and you’ve got a live link! Give it a test drive by scrolling over the link, pressing “Ctrl,” and clicking. Hyperlinks can make your documents more interactive, more informative, and easier to navigate!